

# 8 AGILE THEMES FROM 2019

ADAPTOVATE

OUR 2019 LIST OF EMERGING THEMES WE IDENTIFIED ON AGILE TRANSFORMATIONS.

## 1 DEFINE SUCCESS

In an agile way of working, companies must follow the vision with a definition of what success looks like, why it is important, and in what way does it benefit the organization.

Successfully answering these questions supports project teams in defining and completing the work with agility.

## 2 ALIGNMENT ON PURPOSE

Realisation that alignment on purpose is central to success in new or old ways of working. If people are not aligned on why they are doing something then they will struggle to succeed, or not deliver something that is successful.

## 3 EXPANDING AGILE TO SUPPORT FUNCTIONS

We are seeing the successful application of agile principles to support functions such as HR, Marketing and Risk. Agile is no longer just the domain of technology and product teams.

## 4 CROSS FUNCTIONAL TEAM AUTONOMY

Organisations where Agile is succeeding have broken down functional silos and organised people in cross-functional teams, commonly focused on smaller parts of the customer journey.

## 5 BRING DEVOPS CLOSER TOGETHER

More and more organizations realize that bringing the development and operations teams closer together significantly improves the pace of product creation.

With constant visibility of outcomes allowing for effective iterative investment, organizations are also embracing the cost-efficiency of this approach.

## 6 MANAGING HUGE DATA SETS

Companies are starting to look to Agile for more effective ways of using the enormous data sets they have and introducing data-based personalized customer offerings.

## 7 UNDERSTANDING WHEN TO 'SCALE' AGILE

Learning to understand that point where it makes sense to pivot from small pilots, to implementing an overall design. Hopefully this is done with enough guidance to enable people to know what needs to be achieved, and enough autonomy to organise themselves.

## 8 BREAKING DOWN GEOGRAPHIC BOUNDARIES

Organizations realize that with the right approach and tools, Agile will enable effective collaboration across geographic boundaries. Which in today's global economy can be critical for success.

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