

PRODUCT OWNER

ACTIVELY CONTRIBUTING SQUAD MEMBER



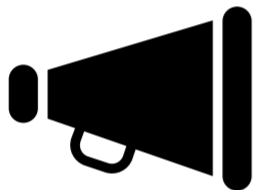
Voice of customer

The Product Owner must continually engage with the customer and stakeholders to ensure the squad is working on the right things and delivering the right value. Customers can be internal or external.



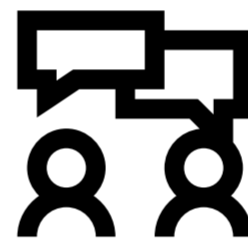
Backlog Responsibility

The Product Owner is responsible for maintaining the squad backlog: a roadmap of stories on which the squad is to work. The Product Owner uses the squad backlog as a way to communicate how the squad will achieve their mission.



Outward

The Product Owner is the voice of the squad to the outside world and ensures that the status of work done by the squad is communicated outwards, regularly, and effectively.



Inward

The Product Owner works with the squad towards explanation of user stories, preferably in advance, prior to sprint planning, during backlog refinement and at any time the squad needs clarifications.



Always prioritising

The Product Owner is responsible for continually prioritising the backlog based on feedback from the customer, stakeholders, and the squad, and ensures this is done prior to sprint planning in order for the squad to remain productive.



Acceptance Criteria

The Product Owner is responsible for providing critical input into developing acceptance criteria for stories along with the squad. Acceptance criteria are conditions that a story must satisfy.



Regular participation

The Product Owner must actively participate in stand-ups, sprint-planning, retros, showcases, and backlog refinement ceremonies. There is always a lot going on and an excuse to miss, but being present is tantamount to the squad's success.



Sync across squads

The Product Owner pro-actively co-ordinates with other Product Owners to ensure dependencies are accounted for and backlogs are aligned to ensure no duplication of work. The cross-squad sync is a ceremony where this will happen.